

Powell

FROM FATIGUED TO ENERGIZED

Discover how **ALTYN** energized their internal communication and united business units with the launch of their new Intranet



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About ALTYN

ALTYN Group is an independent player committed to consulting, engineering, services, and works related to the energy, environmental, and digital transition of buildings and territories. ALTYN enhances the energy performance of buildings and real estate portfolios and offers a comprehensive range of energy services, following the Anglo-Saxon ESCO (Energy Service Company) model.

- 20 years of commitment to serving its clients
- 800 employees
- 21 operational sites



Béatrice ODDOU

Head of Internal Comms. - ALTYN

“As we evolved into a group and expanded our network of sites, having a **centralised hub** became critical to coordinate, streamline, and share all company news with confidence. We also needed a tool that empowers each department with its own **dedicated space** — a place to keep essential, up-to-date information at employees’ fingertips.”

PROJECT OBJECTIVES

- **A modular intranet for today and tomorrow**
ALTYN aimed to build an intranet that could keep pace with its rapid growth and mirror its organizational structure. Governance, modularity, and simplicity were key prerequisites.
- **A hub for knowledge and collaboration**
The ambition was to transform a static document repository into a dynamic, audience-driven center for information, resources, and communication.
- **A single gateway to information**
ALTYN wanted its new intranet to be far more than a simple information tool. The goal: create a vibrant space that brings together company news and everyday resources for employees.
- **Design, modernity & experimentation**
This new platform needed to deliver visually engaging environments while enabling effortless experimentation with new layouts and visual spaces.

CHALLENGES AND KEY STAKES



Richard BERUTTO

IT Project Manager - ALTYN

“Our intranet was a patchwork of disconnected tools, scattered across departments and divisions, with **no clear structure** or **unified governance**.

We needed to transform and harmonise this environment into a **single, streamlined platform** — one that’s easy to organise, reflects our dynamic organisation, and **adapts as we grow**.”

From Comms perspective:

- **News that barely made the headlines**
ALTYN’s former intranet, built on a basic SharePoint environment without customization or user support, delivered a limited experience. Content was sparse, updates were published only occasionally and engagement was thinner than ever.
- **A dumping ground, not a dynamic hub**
With no structure, governance or content hierarchy, employees struggled to find the resources and wasted time hunting for what they needed.
- **Uncertain. Outdated. Untrusted.**
PDFs, tutorials, “demos”—everywhere. But no clear updates or version control left employees guessing what was current. Workspaces contained numerous resources, but the absence of visible updates or version control made it hard to identify the latest documents—creating uncertainty about reliability.
- **Design that didn’t inspire**
A plain interface failed to spark employees’ interest. The simple SharePoint setup restricted ALTYN’s ability to offer an engaging visual interface that could showcase information and encourage employees to connect and stay informed.
- **Communication stuck in neutral**
The existing environment limited communication segmentation. It wasn’t just a lack of editing tools—it was the need for proper channels to deliver targeted, effective messages. No segmentation. No targeted channels. Just generic broadcasts that missed the mark.

THEIR CHALLENGES & WHY POWELL WAS THE ANSWER

From the outset, ALTYN had a solid foundation with M365 and SharePoint—especially for user access and rights management via Active Directory.

Why a native M365 solution?

Opting for a non-native tool into the SharePoint environment would have meant:

- Data duplication and replication
- A complete overhaul of existing workflows and processes
- Complex governance for user rights

Why Powell?

With Powell, ALTYN's intranet leverages the full power of its Microsoft ecosystem to:

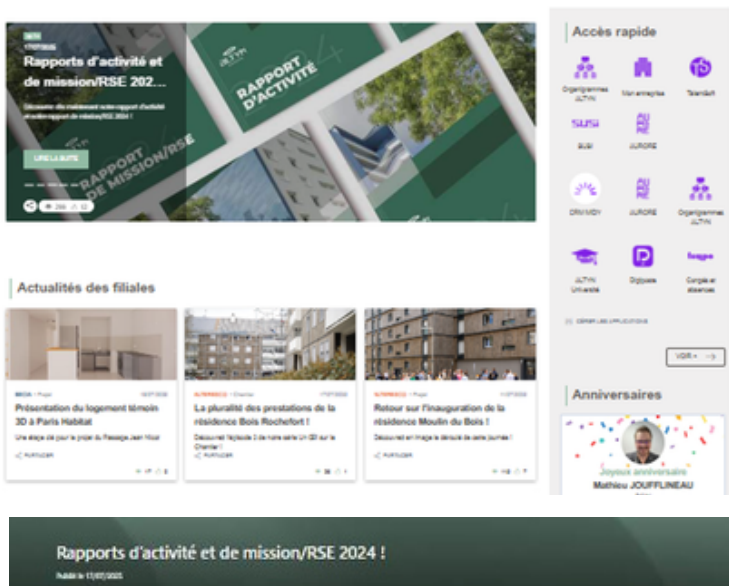
- Maximize adoption & engagement across the organization
- Enable new business use cases seamlessly
- Manage spaces and portals for departments, services, and teams
- Centralize internal and external business apps into one unified, coherent system

“Powell’s greatest strength lies in its **multi-site architecture** and its intelligently structured spaces, giving every department the freedom to manage its own content. This complete **autonomy** means each team can keep its area alive, relevant, and tailored to its needs — without relying on central intervention. After all, who knows best what deserves the spotlight? The business teams themselves! They can **highlight what and when matters most!**”

Today, our intranet doesn't just serve as a tool — it truly **mirrors our organisation**, reflects our identity, and evolves alongside us. In many ways, it feels like **an extension of who we are!**”

Béatrice ODDOU

Head of Internal Communication - ALTYN



The Intranet: Built for Everyone

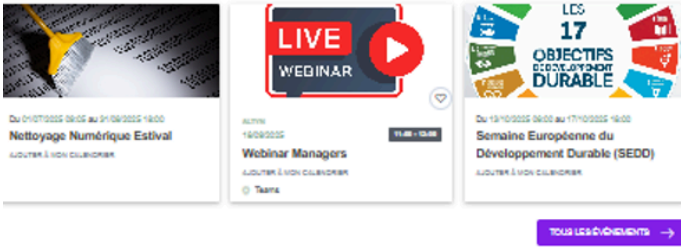
- **An intranet that adapts to each employee**
Every team member can personalise their homepage by adding shortcuts to their favourite apps and daily tools, while enriching their profile with interests, career history, and projects.
- **A common foundation that supports every journey**
With Powell, both new hires and existing employees can easily access and interact with the resources they need throughout their employee journey—regardless of office, region, or department.
- **A platform for discovery and sharing**
Since launching its new intranet, ALTYN has seen growing interest in internal news, including updates from other subsidiaries. The tool promotes better information flow and encourages a more connected, group-wide perspective.

ORGANIZATION-WIDE IMPACT

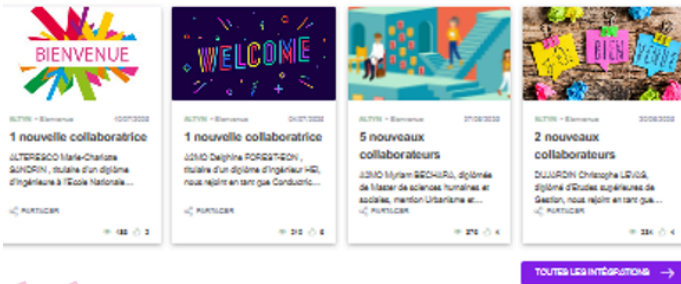
Actualités des filiales



Evénements



Intégration



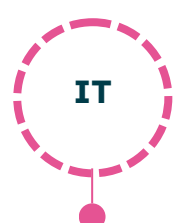
Clear structure, reliable access
Thanks to a well-organized framework, everyone can easily access the most up-to-date version of the information they need.



From linear to dynamic
Shifting from one-way messaging to dynamic, audience-driven that's relevant to every employee.



Streamlined automation
Automating responses to recurring requests helps smooth interactions and relieve HR, IT, & other teams.



Secure by design
A natively secure intranet that enables easy, controlled creation of spaces and sites.



“The technical abstraction and no-code approach to creating and managing sites and spaces are essential for **business teams to take ownership, keep their areas alive, and evolve them over time.**”

“ In short, this Powell project is a true example of a successful initiative carried out hand in hand by IT and Communication within ALTYN.”

Richard BERUTTO, IT Project Manager - ALTYN

PROJECT TIMELINE



A Powell Digital Workplace is far more than a product. It's a continuous journey of progress.

Powell grows with you. It's a platform **designed for evolution**. As your organization changes, Powell adapts — unlocking **new features, new use cases, and new ways to engage employees**.

- Programmatic Project Management and Deployment
- Shared product expertise between Powell and its integration partner
- Exchanges on best practices for using the Powell intranet
- Regular feedback loops on usage and new features

“We particularly value **the ambition of Powell’s product roadmap** and the ability to challenge how we use the platform with Powell teams — **opening the door to new use cases**.”

This is where the IT-Communication partnership **truly comes to life** within the platform.”

Richard Berutto
IT Project Manager - ALTYN



SUPPORT TEAM - POWELL

Gathering of needs
& response



Camille GORCE
Technical & pre-sales lead

Relationship
management



Yann WAJSGRUS
Sales lead

Project support
& evolution



François BERCHON
CSM

CLIENT PROJECT TEAM - ALTYN



Béatrice ODDOU
Head of Internal Comms



Richard BERUTTO
IT Project Manager