# Digital Advancement at Duane Morris: Powell Software's Role in Driving Change

## Introduction

Powell Software is a pioneer in digital solutions, aiming to transform the landscape of teamwork and communication. We specialize in user-centric technologies catering to every industry's diverse needs.

This narrative celebrates the successful digital transformation of Duane Morris, illustrating the pivotal role our solutions played in their evolution and overall communication efforts.

## Duane Morris: A Tradition of Excellence and Trajectory to the Cloud

Duane Morris stands as a paragon in the legal world, with a long history (more than one hundred years) and a reputation for legal prowess across various specialties (like litigation, corporate law, and intellectual property). With more than 900 lawyers and extensive professional staff operating globally, they have established themselves as a standard setter among the largest law firms.

Even with their renowned status, Duane Morris encountered modern-day challenges. Their intranet modernization goals were driven by the need to improve site navigation, the way information was presented, and employee engagement throughout their extensive network. Their integration with Microsoft 365 required an interface that was both approachable and efficient for their staff to access and share vital information, no matter their location.

However, Duane Morris had two main obstacles: migrating to a cloud-based system and upholding the individuality of their various departments. They required a sophisticated digital solution that could streamline communication while fostering a cohesive yet adaptable community.

## CHALLENGES

**1** Drive cloud adoption

**2** Develop a structure that respects the diverse departmental level autonomy

## Crafting the Powell Software Solution

With a deep understanding of Duane Morris's challenges, Powell Software crafted a custom intranet solution rooted in Microsoft 365 and SharePoint. We aimed to revitalize their internal communications system and create a centralized hub for information on firm resources and initiatives.
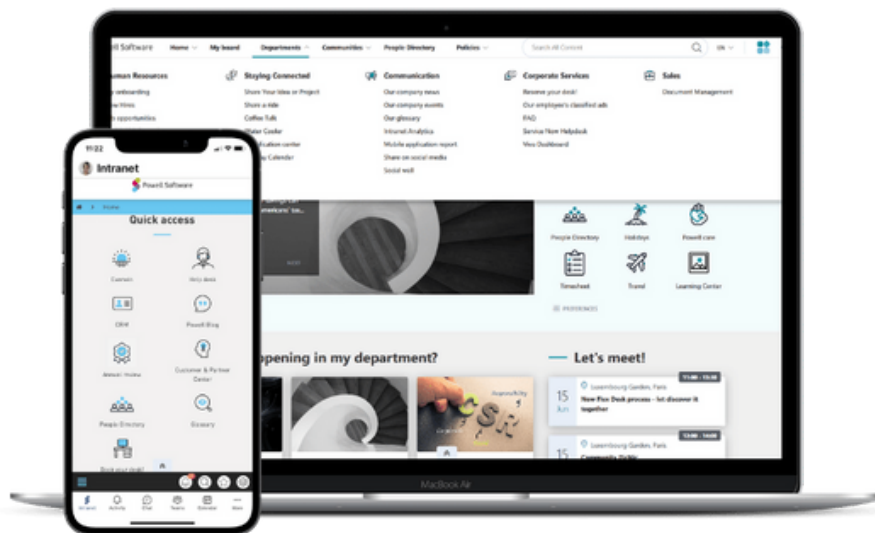
## Outcomes and Enhancements

The adoption of our solution marked a turning point for Duane Morris. The staff now enjoyed instantaneous access to news and resources through an intuitive and accessible portal. For the IT department, the transition resulted in a more straightforward setup process and an optimal utilization of Microsoft 365, facilitating a smoother transition to cloud technology.

## Conclusion: Empowering Transformation

Duane Morris's journey with Powell Software shows the transformative potential of digital tools in the legal sector. By deploying a tailored intranet system, we strengthened their internal processes, highlighting the importance of precise and structured communication within the organization.

The initiative led to a vibrant, well-informed workforce that could readily share and access pertinent information. The IT department's experience mirrored this operational triumph, showcasing quicker deployments and a newfound ease in digital management. This story of progress is a testament to our commitment to pushing the boundaries of digital innovation and empowering our clients to excel in the evolving digital landscape.