

INNOVATION AND TRANSFORMATION: MERAVIS REDESIGNS THE DIGITAL WORKING WORLD WITH POWELL INTRANET AND ADDHUCATE



meravis is a German real estate service provider in the areas of rental, administration, new construction, and sales. The company has been at home in the real estate industry for over 73 years, and people are their focus. Now, with a 230-strong team meravis is headquartered in Hanover, with a second office in Hamburg. They are passionate about maintaining, modernizing, and building living spaces in which everyone feels comfortable. Meravis's many years of real estate expertise leads to innovative living solutions.



Addhucate supports organizations in analyzing their working methods and tailoring software to their needs. The company helps customers use cloud, collaboration, Microsoft 365, Teams and other tools strategically and individually. The goal is to increase efficiency and productivity through long-term solutions. Addhucate values long-term partnerships and ensures that customers implement and benefit from sustainable changes.

THE PROJECT

The meravis real estate group was faced with the challenge of modernizing its information and communication structure and, at the same time, making it more intuitive and efficient. The existing intranet offered limited communication options and was characterized by technical hurdles.

They wanted a solution that would make it easier to share information. The focus was on a "democratization" of the knowledge culture. In addition, the requirements for desk booking and the better use of shared collaboration spaces drove the project forward.

The physical restructuring of the work environment required a digital solution that seamlessly integrated into the existing Microsoft 365 world. The project had the ambitious goal of not only revolutionizing the way meravis works, but also serving as a model for digital transformation in companies. The introduction of Powell Intranet should also open the door to future innovation projects in the business world.

GOALS

1

Integration in
Microsoft 365

2

Centralization of
communication

3

Democratization of
information &
knowledge culture

4

Improved collaboration



CHALLENGE

Meravis wanted to centralize the information and communication structure as well as knowledge processing for employees in one place, easily, intuitively, and digitally. The communication options in the old intranet were limited and organized in a classic top-down manner, so there was little opportunity for interaction among employees. At the same time, access to information was not always easy due to technical hurdles.

Sharing company news was time-consuming and, due to its complexity, only reserved for certain employees. A VPN connection was also required for access. An additional hurdle that prevented mobile employees, in particular, from using the intranet more intensively.

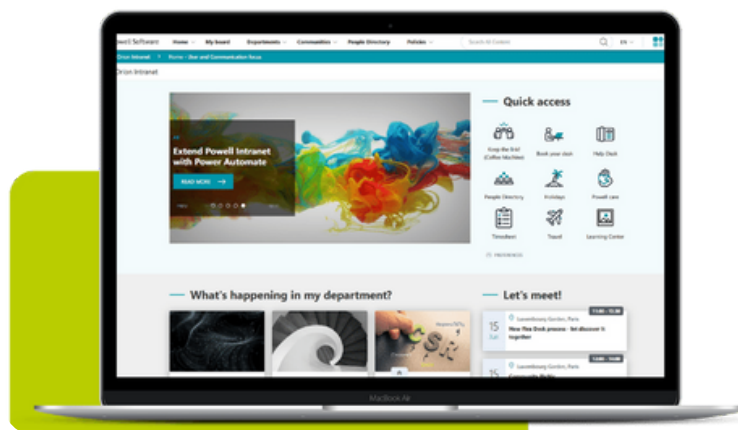
“The new digital space creates a central work location, eliminates the physical separation between offices, and we have succeeded in democratizing the knowledge (management process) at meravis – goal achieved.”

Marcel Neure
Management Consultant



WHY POWELL INTRANET?

Powell Intranet proved to be the ideal solution for meravis due to its diverse added value. It integrates seamlessly into the Microsoft world and creates the basis for an open knowledge and information culture. Powell Intranet successfully overcame meravis' original challenges by increasing employee motivation and participation while minimizing organizational and security issues. Powell Intranet will continue to ensure that the company can operate successfully in a modern and networked working world in the future.



REALIZATION

The introduction of Powell Intranet at meravis was a significant step towards a modern working environment. The platform makes it easier for employees to access a comprehensive knowledge base and promotes active participation and efficient information management. Integration with Microsoft Teams makes collaboration much easier.

With its key products, Powell Intranet and Powell Teams, Powell 365 is redefining the modern digital workplace. These tools not only promote an efficient work environment, but also make team management easier. Meravis is an example of this change and shows how current technologies will shape future everyday work.

BENEFITS AND ADDED VALUE

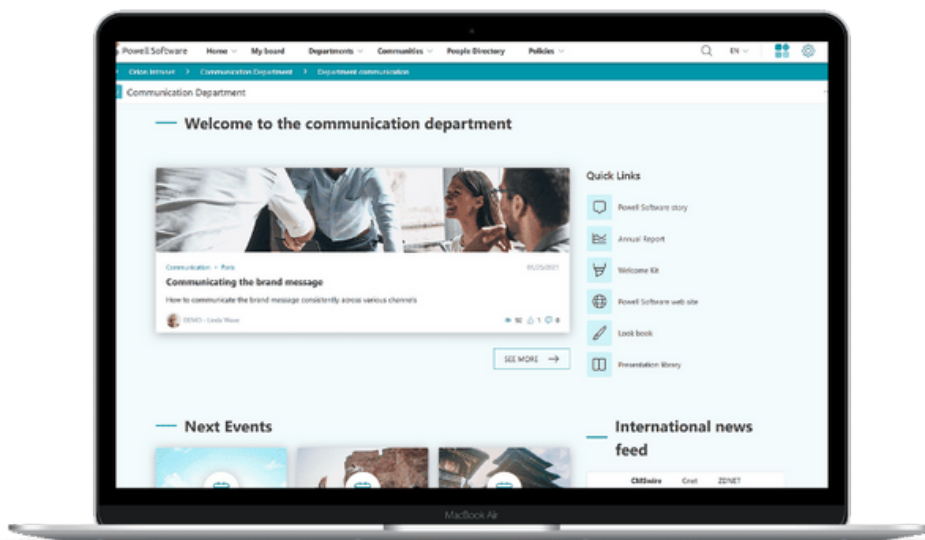
With Powell Intranet, meravis is at the forefront of digital transformation in the area of internal communication and employee participation. Powell Intranet is currently transforming the digital workplace from an information portal to a dynamic center for active collaboration. Employees find and share information effortlessly, and a culture of knowledge-sharing develops. This significantly increases the efficiency and effectiveness of internal communication.

Powell Intranet turned out to be an efficient tool that perfectly complements meravis' communication and collaboration strategy. In this synergistic relationship, meravis fully exploits the potential of the platform, optimizing internal processes and increasing employee satisfaction. Together, meravis and Powell Intranet demonstrate how combining innovative technology with entrepreneurial vision can lead to outstanding results.



"Working with our external partner addhucate GmbH & Co. KG was a special experience and I have to say that they really impressed me. From the very beginning, their expertise, and dedication were a decisive factor, and I am grateful for the opportunity to work with them. To be able to work with such a great team."

Marcel Neure
Management Consultant



WHAT'S NEXT?

Digital transformation is an ongoing process, and with the foundation laid by Powell Intranet, many doors are open to Meravis. It's about constantly researching the latest technologies and strategies and further strengthening employee loyalty. Together we are continually working to make the digital workplace efficient and future-proof.

WORKING WITH PARTNER ADDHUCATE

The successful implementation of this digital transformation would not have been possible without addhucate. Through their expertise and commitment, addhucate has made a significant contribution to making meravis' vision of a modern, digital workplace come true. Together with addhucate, we are setting standards in the digital workplace and proving that collaboration is the key to success.



"The collaboration with the meravis team was excellent and always on an equal footing. With the new intranet, we have created a central platform on which all meravis knowledge is bundled"

Niklas Segbers
Co-Founder & Co-CEO



Would you like to know how your company can benefit from Powell Intranet?

We look forward to discussing your requirements and helping you implement your own digital workplace project.

[Start your intranet project now](#)

