



**MINING COMPANY WITH 4000 EMPLOYEES  
ELIMINATES SILOS, STREAMLINES COMMS &  
BUILDS A STRONGER COMPANY CULTURE  
WITH POWELL INTRANET.**



## THE CLIENT

Our client is a premier mining solutions enterprise. With a dedicated workforce exceeding 4,000 skilled professionals, this Mining Company has firmly established itself as a dominant force in the mining sector. Operating on a vast scale, it extends its expertise and services to discerning clients across the Asia-Pacific region.

## THE PARTNER **Glenfield** Digital Group

[Glenfield Digital](#) is an Australian technology partner of Powell Software with a mission to build better efficiencies in the digital workplace through unified content service platforms. They are experts in enterprise content strategy, delivery, and distribution. Glenfield helps grow and support content-driven digital workplace products and add-ons. Clients include government agencies, military organizations, stockbrokers, non-profits, manufacturers, mining companies, marine services, retailers, insurers, and more.

## THE PROJECT

The Mining Company had a SharePoint On-Premise intranet that required modernization to align with their "Connect" brand, whose launch coincided with the business moving to a new state-of-the-art headquarters.

Furthermore, the intranet transformation aims to streamline internal processes to match their evolving business and create a common internal communication channel to share news and events, highlight company values, and for management to post messages company-wide.



## OBJECTIVES

1

### **Attractive look & feel**

Personalize with corporate colours & branding.

2

### **Organised content**

Clean and simplify internal documentation system.

3

### **Move online**

Migrate from SharePoint On-Premise to the cloud.

4

### **Cohesive comms**

Centralized internal comms and alignment.

## CHALLENGES

- Outdated on-premise intranet, with a look and feel that needs modernization
- Problems in finding controlled documentation with search (multiple entries)
- Requirement for better functionality for a staff directory, application centre, and other key areas
- Requirement to create one media centre for communications, with ease of content creation
- Migration of Document Control Management System from on-premise to Microsoft 365 in the cloud

## WHY POWELL INTRANET

The deciding factor for the Mining Company in choosing Powell Software was the speed at which they could get their intranet up and running and the out-of-the-box functionality it brought. Thanks to Powell Manager, the Mining Company would have a quicker turnaround and a working intranet in less time.

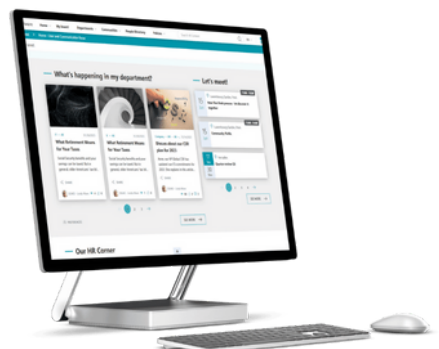
"Powell Intranet provides rapid deployment of rich internet templates that are responsive, with great functional pages and widgets." Richard Sojka, Managing Director at Glenfield Digital.

Powell Intranets' out-of-the-box capabilities ticked many boxes for the Mining Company with such highlights as:

- Powell Manager site deployment system
- Powell Intranet content editing functions and favourites
- Ability to create themes and SharePoint customisation quickly
- Scalability to manage many site collections
- Core custom features kept up to date through SharePoint releases
- Easy to create custom widgets

## MUST HAVE FEATURES

- ✓ Centralised access to information
- ✓ Ability to target news to specific groups
- ✓ Policy centre to manage documentation
- ✓ Consistent look & feel
- ✓ Accessible from any device
- ✓ Integrate & leverage existing technology
- ✓ Flexible, scalable and easy to update
- ✓ Simplified contributor experience
- ✓ Built in tools for governance
- ✓ Analytics & insight into usage
- ✓ Secure data storage



## IMPLEMENTATION PROCESS

The Mining Company set a deadline of 10 weeks for their intranet to be up and running and worked closely with their implementation partner, Glenfield, to define needs and set an action plan.

Once the Mining Company had established its requirements and must-have features, the next step was for Glenfield to customize Powell Intranet templates. This stage of designing and deploying Powell Intranet was achieved in a record time of two weeks.

Despite the short time frame, The Mining Company did not compromise on design. Glenfield created a unique employee intranet experience thanks to the Powell Intranet capabilities, Powell Manager in particular.

Alongside Glenfield's work, the Mining Company's dedicated team created a substantial amount of intranet content.

## WHAT WAS ACHIEVED

“Connect delivers an updated single source of truth for all business news, plus easy access to information, resources, and tools to make the employees’ workday easier.” Spokesperson at the Mining Company

Thanks to Powell Intranet and partner Glenfield, the Mining Company now has one centralized communication channel – Connect – accessible from an employee’s desktop, browser, or mobile.

Connect has brought cohesion to the company’s internal processes and strengthened company culture. Its benefit was demonstrated when the Mining Company launched its new HQ and used the intranet to convey crucial internal information before and after the launch.

### TOP TIP



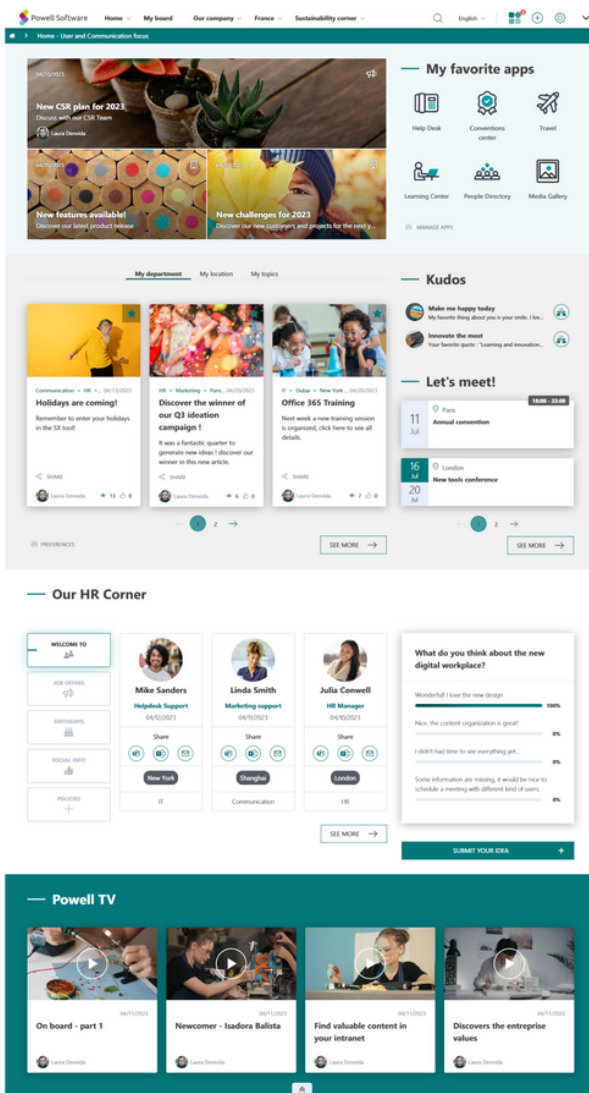
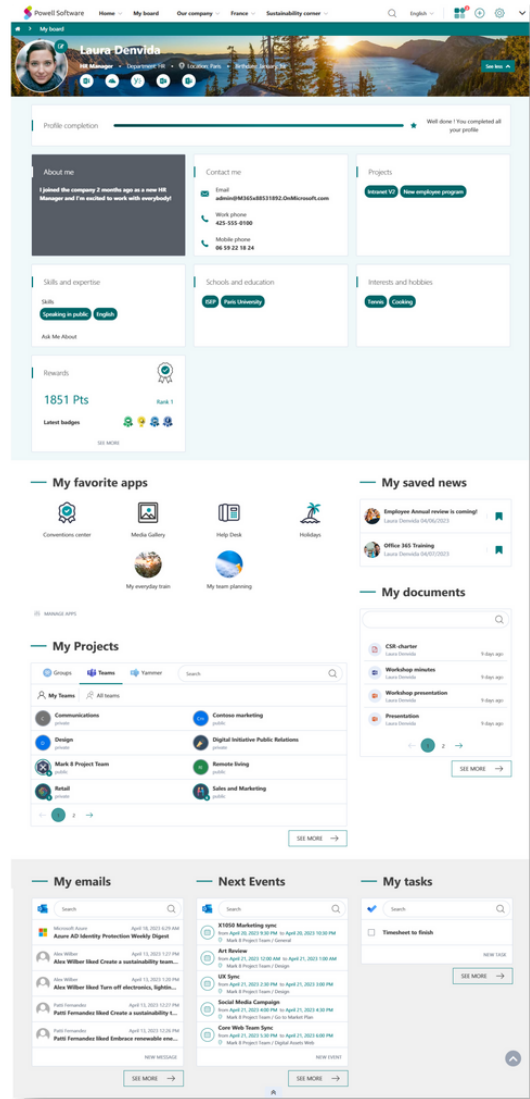
**Glenfield**  
Digital Group

It is critical to set aside plenty of time at the beginning of an intranet project to define needs, decide on must-have features, talk through current pain points, and have input from every department. The importance of planning cannot be overestimated



The sleek platform reflects the Mining Company corporate image and branding. Thanks to the communications and marketing teams, it is populated with beautiful imagery and content.

“The visual content created by the Mining Company Communications team is phenomenal and complements the functionality provided at every page level”. Richard Sojka, Managing Director at Glenfield



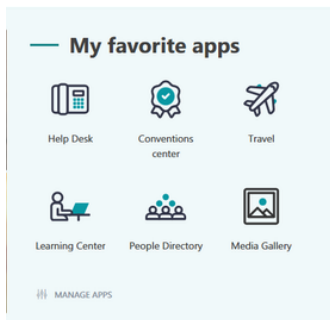
Connect acts as a single source of truth, making information accessible to all. Targeted content filters allow contributors to choose who they send messages to – employees or contractors. For the first time, management can share company-wide information in a dedicated space and keep employees updated and included.

End users can find information more quickly with enhanced search. Colleagues can search for each other in the new employee directory. Employees can access external apps, and IT can control access to them. HR can recognize employee contributions with 'The Mining Company Marvels'. Departments can promote upcoming events.

# INTRANET FEATURES

The Mining Company has a complete intranet solution with essential features such as a staff directory, a news feed, and dedicated department pages. Glenfield also helped The Mining Company build a custom app centre and to repurpose the Powell Intranet new template for their innovative "The Mining Company Marvels".

Below are some of the most essential features for the Mining Company communications team:

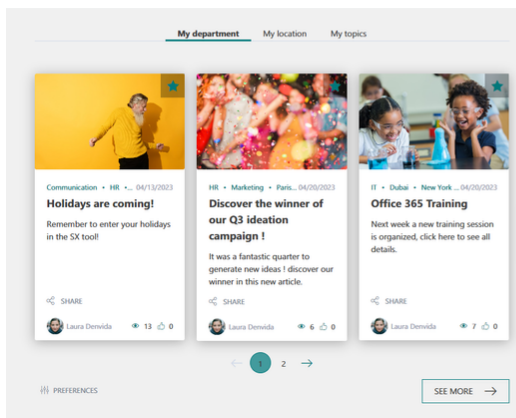


## OUR BUSINESS

Up-to-date information on the company's vision, values, and strategy.

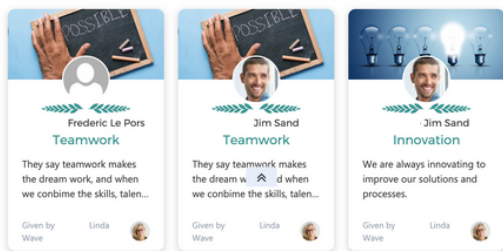
## WORKING AT THE MINING COMPANY

Information and content that supports everyday workday activities and outlines employee expectations and development opportunities.



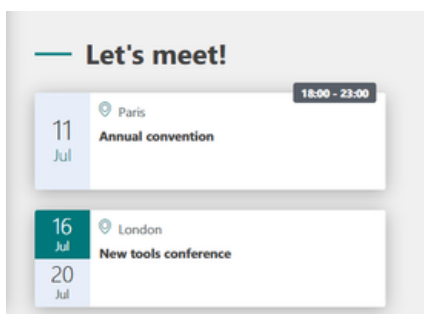
## WHAT'S HAPPENING

Up-to-date news, upcoming events, Managing Director announcements, webcasts, and corporate presentations.



## THE MINING COMPANY MARVELS:

A new colleague recognition program that celebrates heroic business contributions.



## OUR OPERATIONS

Pages that provide content, information, and functionality relevant to site-based employee needs and preferences.

## NEXT STEPS

After a successful Phase 1 launch, The Mining Company started to roll out Phase 2 of the project. This phase involves more behind-the-scenes work, further enhancing the user experience and improving document management.

1. The Mining Company communications team will work with internal departments and mining sites to build additional user-focused pages that match department and field needs.
2. They are working with Glenfield to migrate documents from the old The Mining Company intranet to the cloud. Over time, they will decommission their old, on-premise intranet.

Once Phase 2 is complete, the Mining Company can add even more to its employee intranet and leverage Powell Intranets gamification and employee engagement features such as Kudos and Employee Advocacy. The IT department is also looking at how better to manage their Microsoft Teams environment with packages such as Powell Teams available for integration.

“Our corporate intranet is a live environment that will continue to evolve as our business grows and in response to internal feedback and usage habits”

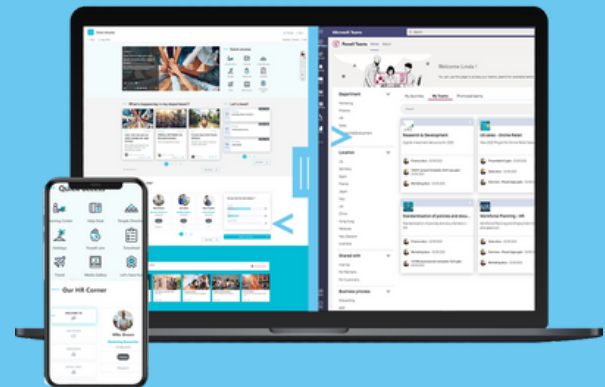
Spokesperson at The Mining Company



Interested in learning how your organization could benefit from Powell Intranet?

We would be happy to discuss your needs and help get you start on your own digital workplace journey

[Start Your Intranet Project](#)



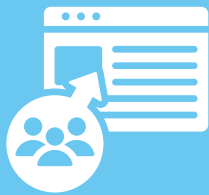
# RESULTS



One of the most successful ICT projects in 2022



Extremely positive feedback from users & management



600k Views in 90 days



Delivered on time and within budget