

# HOW THEA ACHIEVED COLLABORATION SUCCESS FOR BOTH IT & USERS WITH POWELL TEAMS



## ABOUT

Thea is an independent pharmaceutical laboratory specialized in research, development, and marketing of ophthalmic products in 70 countries.

## THE PROJECT

Théa officially switched from Skype Enterprise to Microsoft Teams in July 2020. Aware of Teams' rich functionalities beyond simple unified communication, this switchover project required a global reflection on how the tool would be used, deployed, and managed. Being a new and disruptive tool in the working environment, it was unthinkable for Théa to implement Teams without extra support. They needed a well-defined framework from IT and simplified uses for employees facing a complex change of habits.

## CHALLENGES

Operating in a multinational environment, with over 28 subsidiaries and working with many external providers, collaborating simply, securely, and with the new practices Teams brought seemed complex. Therefore, establishing governance and simplifying uses were two determining conditions for deploying Microsoft Teams.

## WHY POWELL TEAMS?

To ensure the success of this launch and the sustainability of the digital workplace, Théa chose Powell Teams. Primarily for its intuitive, easy-to-use nature and its ability to meet the needs of both IT and end users.

## OBJECTIVES



# FOR IT DEPARTMENTS

## DEFINE GOVERNANCE & SECURE BEST PRACTICES

The IT department wanted to create something simple, with rules that were easy to follow. Powell Teams made it possible to put them in place and standardize the Teams environment. Naming conventions, categories, and predefined owner best practices help avoid complex management across all 31 subsidiaries.

It only took a few days to master the tool, define the governance and apply it to the entire group.

## DEPLOYMENT

After organizing the group by country, subsidiary, and department in a file, we deployed the corresponding Team templates and added users to each team. This allowed us to maintain control and structure to stay efficient and avoid complicated searches. Business units are free to create and use the templates provided to carry out projects without needing training on Powell Teams.



"Powell Teams enables the securing of workplace best practices and compliance."

**Axel Bouchet**  
Group  
Digital  
Workplace  
Manager



## WHAT POWELL TEAMS HAS ALLOWED IT TO DO

- Control and approve each Team creation
- Manage the use of business applications in Teams
- Organize the international environment
- Facilitate the administration of Teams
- Collaborate with external parties in total security
- Provide turnkey Teams

# FOR BUSINESS DEPARTMENTS

## SIMPLIFYING USES

The aim was to dust off old working methods, modernize them, and make collaborative processes more efficient.

Powell Teams has facilitated change by enabling departments to collaborate instantly and effortlessly. This is a real asset in promoting the adoption of Team spaces, mainly because the tool and its methods are new.

The pre-designed Team templates made available to users save them from spending time creating each Team. They don't need to know anything about the tool and can concentrate on collaborating with colleagues.

The advantage is that these templates also incorporate business applications like Planner for task management or OneNote for centralizing information. Having these integrated into the templates makes them visible. This has helped employees to become aware of the apps and use them to their full potential.

## USE-CASES

Each country and department have access to guided Team templates specific to their use and pre-designed templates for projects.

## WHAT POWELL TEAMS HAS ENABLED FOR EMPLOYEES

- Simplified creation and management of Teams
- Visible and accessible business applications (Planner, Forms, OneNote...)
- Modernized work methods, no more emails, and more transparent collaboration
- Users no longer get lost in a multitude of Teams



"We were looking for a simpler experience to create teams"

**Axel Bouchet**

Group  
Digital  
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Powell Software

# RESULTS

**+87%**

Teams based on templates responding to specific use-cases.

**80%**

More adoption on Teams Workspaces.

## They speak about it

"Powell Teams allows to secure the IT best practices of the Workplace and to guarantee the respect for the rules."

"We were looking for a simpler end-user experience to create Teams."

**+75%**

Progress on communication and cross-functional collaboration.

**9**

Théa recommends Powell Software to 9 out of 10.

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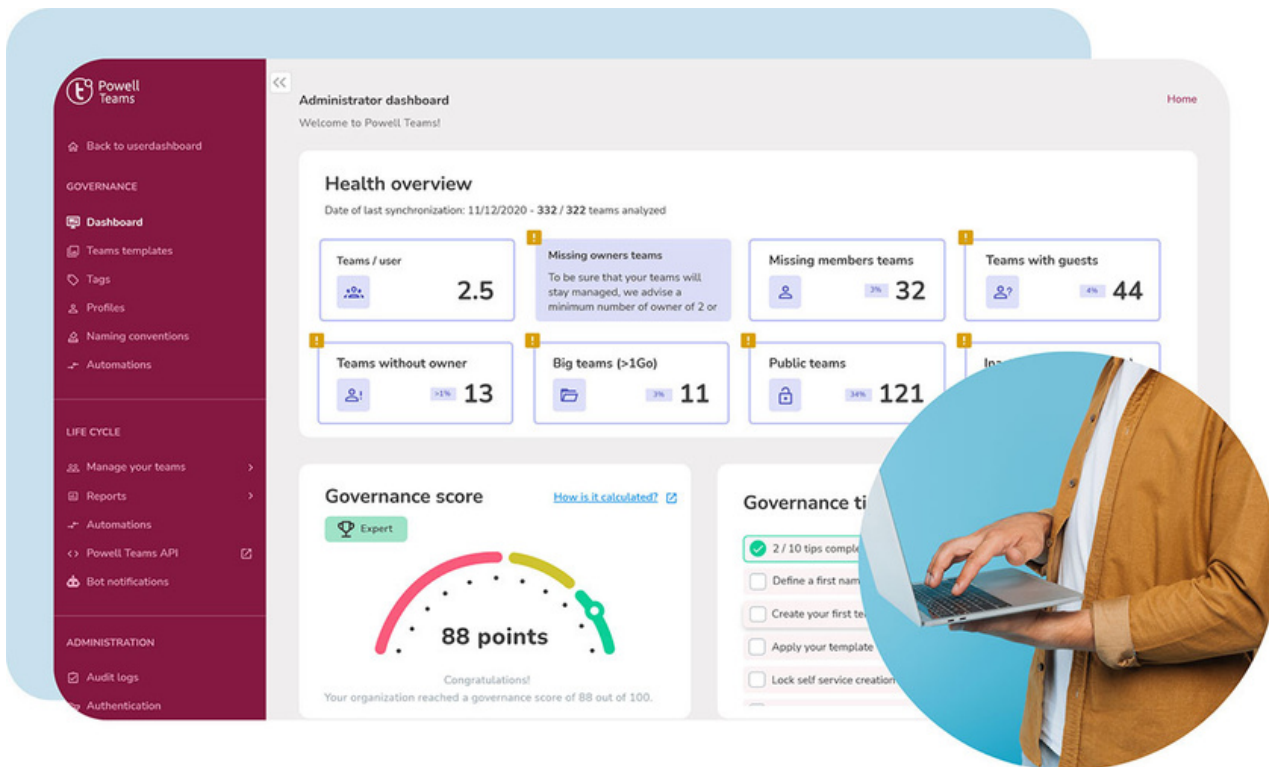
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Powell Teams improves teamwork in Microsoft Teams to make it a collaboration experience that's effortless, and easy to manage and govern.

Four light blue boxes highlighting key benefits:

- Cut harmful teams in half**
- Divide the number of teams created per employee by 3**
- Shrink lifecycle management time by 80%**
- Find teams in just 3 clicks**



## About Powell Software

Powell Software develops digital workplace solutions that improve the employee experience, helping companies write their own "future of work" by leveraging the talent of their entire workforce.



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